

ORGANISING AN ENERGY SAVING OPEN HOMES EVENT:

A Brief Guide



IMPACT

Embarking on a home energy efficiency improvement journey can be daunting.

'I don't know where to start', 'I wouldn't know who to contact', 'What is the best solution?'

Introducing people to homeowners who have already gone through this process can really help.

Open home events like Energy Saving Homes create a community where homeowners can collaborate and exchange information.



SET UP YOUR EVENT



Use a website such as greenopenhomes.net to list your event and details of the houses that will participate.

Add a link to the event on your organisation's website.



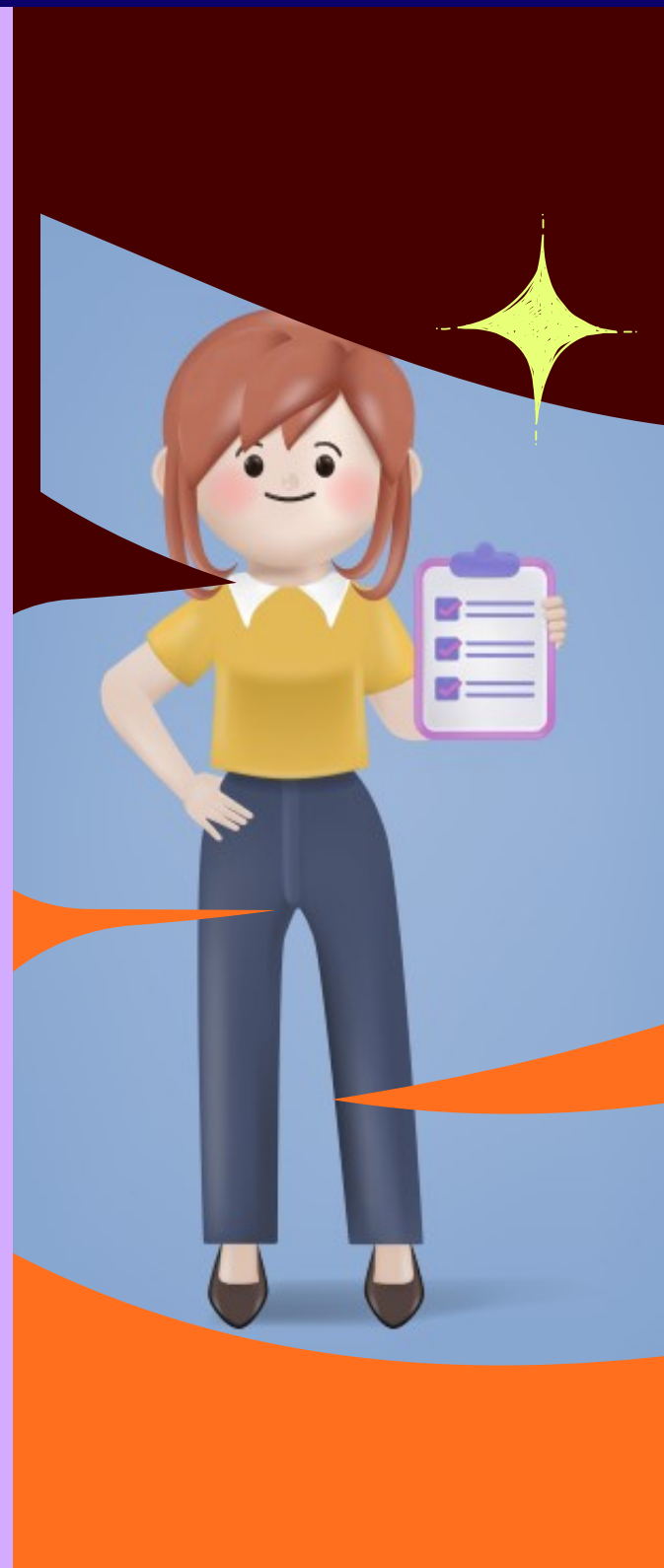
RECRUIT HOUSEHOLDS

Use local low carbon groups to identify energy saving homes.

Ask homeowners to show their energy efficiency measures to interested visitors.

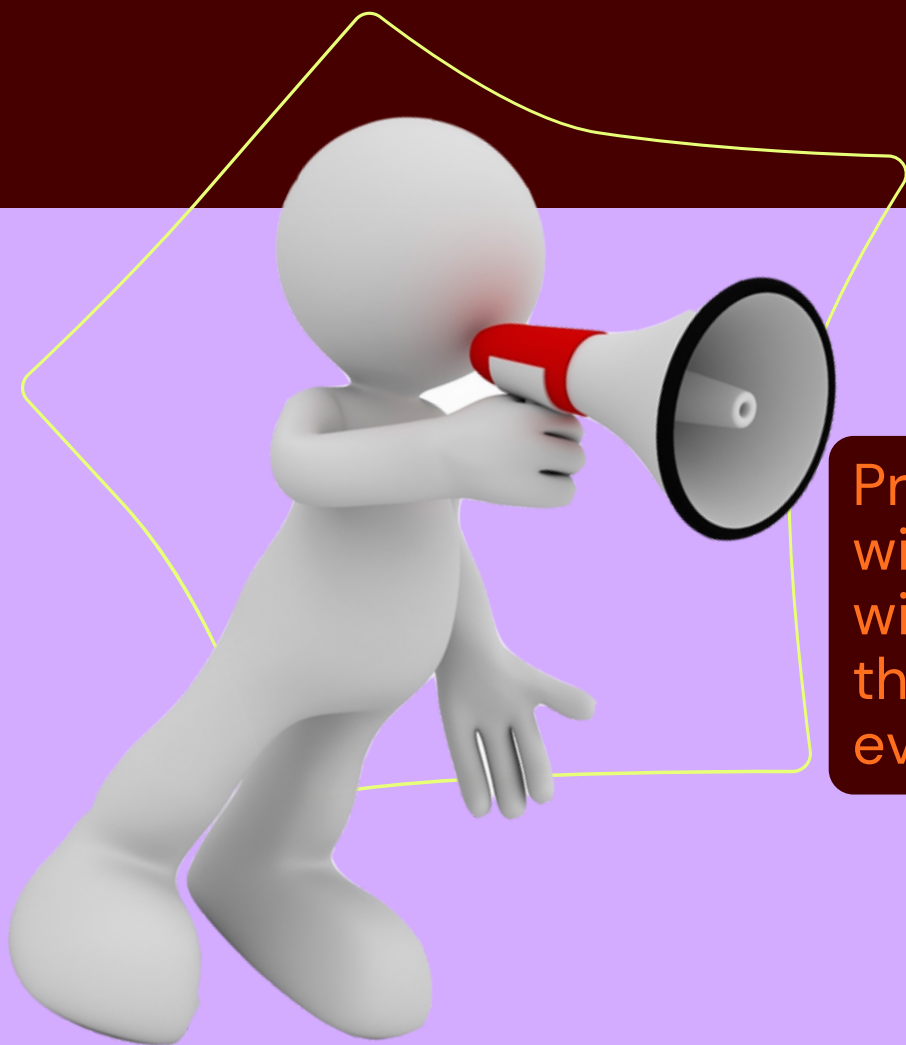
Get details and photos from homeowners and upload onto website. Complete insurance and risk assessments.

Decide with each homeowner whether they prefer to take bookings, host walk-ins or have a virtual showing.



PUBLICISE YOUR EVENT

Facebook, X, Instagram, local WhatsApp groups, community centres, libraries, local radio, local what's on websites etc



Provide householders with a poster for their window to advertise they are part of the event

VOLUNTEERS

IT'S BEST TO HAVE TWO PEOPLE AT ANY OPEN HOME



Recruit volunteers
from local groups
to help lone
homeowners

FEEDBACK AND EVALUATION

Was your event a success?

Decide what needs to be measured in advance. Consider, homeowners, volunteers and visitors.

Ensure the appropriate feedback surveys are available for the event.

Thank the homeowners and volunteers as well as any visitors that provide feedback.



DID YOU FIND THIS BRIEF GUIDE HELPFUL?

Follow your local Communities for Zero
Carbon Oxford group:

[Low Carbon Oxford North](#)

[Rose Hill and Iffley Low Carbon](#)

[Low Carbon East Oxford](#)

[Low Carbon South Oxford](#)

[Low Carbon West Oxford](#)

[Local Environmental Action Florence Park](#)

[Sustainable Botley](#)

[Low Carbon Marston](#)



Let us know!



Give us your
feedback



Save it for
later