

Hook Norton Community Land Trust Website Tender

Hook Norton Community Land Trust are seeking a creative and organised person or team to work with us to design and build our first website.

HNCLT is a new community benefit society formed in July 2019 and now has an elected board of 10 members. It forms the legal entity that will develop and deliver the Hook Norton Community Led Housing project.

This imaginative project aims to deliver a group of affordable homes in the village of Hook Norton that combine environmental sustainability with visual appeal. They will be built on a piece of overgrown land presently owned by Cherwell District Council who are prepared to transfer the land to HNCLT to ensure that the homes will remain affordable and community led in perpetuity. The homes have been designed to enhance community spirit and are to be built around a shared community building to encourage social contact. They will have renewable energy sources and be part of their own micro grid along with electric transport options. The size and shape of the homes has been determined by the needs of the local community through an intensive period of consultation over the past two years with local Architectural Design company, Charlie Luxton Design. This has resulted in a full planning application being recently submitted and we anticipate that the homes will be completed in 2021. The feasibility study and design stage were made possible by grant funding from Low Carbon Hub and the Community Housing Fund.

We have amassed a wealth of documentation from meetings and design workshops, including videos, photographs, architect's drawings and plans, site reports and 9 bi-monthly newsletters which need to be easily accessible on the new website.

We presently host a page on the website of Hook Norton Low Carbon but as the scope of the project extends it is now time to move to our own site. We are in the process of having a new logo designed but do not presently have strict branding guide lines.

It is important to us that the website is visually appealing with a contemporary feel, friendly and clear, easy to navigate, professional and inclusive. It should look welcoming to those wishing to live in the homes and credible to potential investors. Later in the year we will be launching a Community Share Offer to raise funds for the build phase and the site will need to hold information and application forms for those wishing to invest, as well as the possibility of a fund-raising totaliser. We will need to hold fundraising and community engagement events with all our stakeholders so an events calendar and an Eventbrite invitation function would be a great addition.

Once Planning Permission is granted the website will need to include details of the housing allocations policy, different types of tenure available and how to

apply to live in the homes. There will need to be an online application form for potential residents including a confirmation page with the ability to submit evidence documents.

When the build starts, predicted to be Summer 2020 we will need to document and update significant milestones in the process through blogs, newsletters and case studies. The content of these items will be provided.

The project has generated considerable interest and excitement and the website will need to act as a welcoming source of information for different groups including:

Potential residents

Wider community

Investors & funding organisations

Journalists & researchers

Architects & contractors

District & County Councils

HN Parish Council

Low Carbon community groups

We would like to inspire people to :

Apply to live in the homes

Invest in the build of the project

Feel they can replicate the project in their community

Understand the project journey and ethos

If you are inspired we would love to hear from you. Please send a short written response outlining your suitability for the project by Monday 13th April 2020 to:

Catherine Ryan, Chair, Hook Norton community Land Trust.

catherine.ryan@lowcarbonhub.org